UGANDA COMMUNICATIONS COMMISSION

UCUSAF UGANDA COMMUNICATIONS UNIVERSAL SERVICE & ACCESS FUND

Communication Using Internet Email and Social Media

EIGHT TECH CONSULTS
People . Innovation . Technology . Services

NUDIPU

Outline

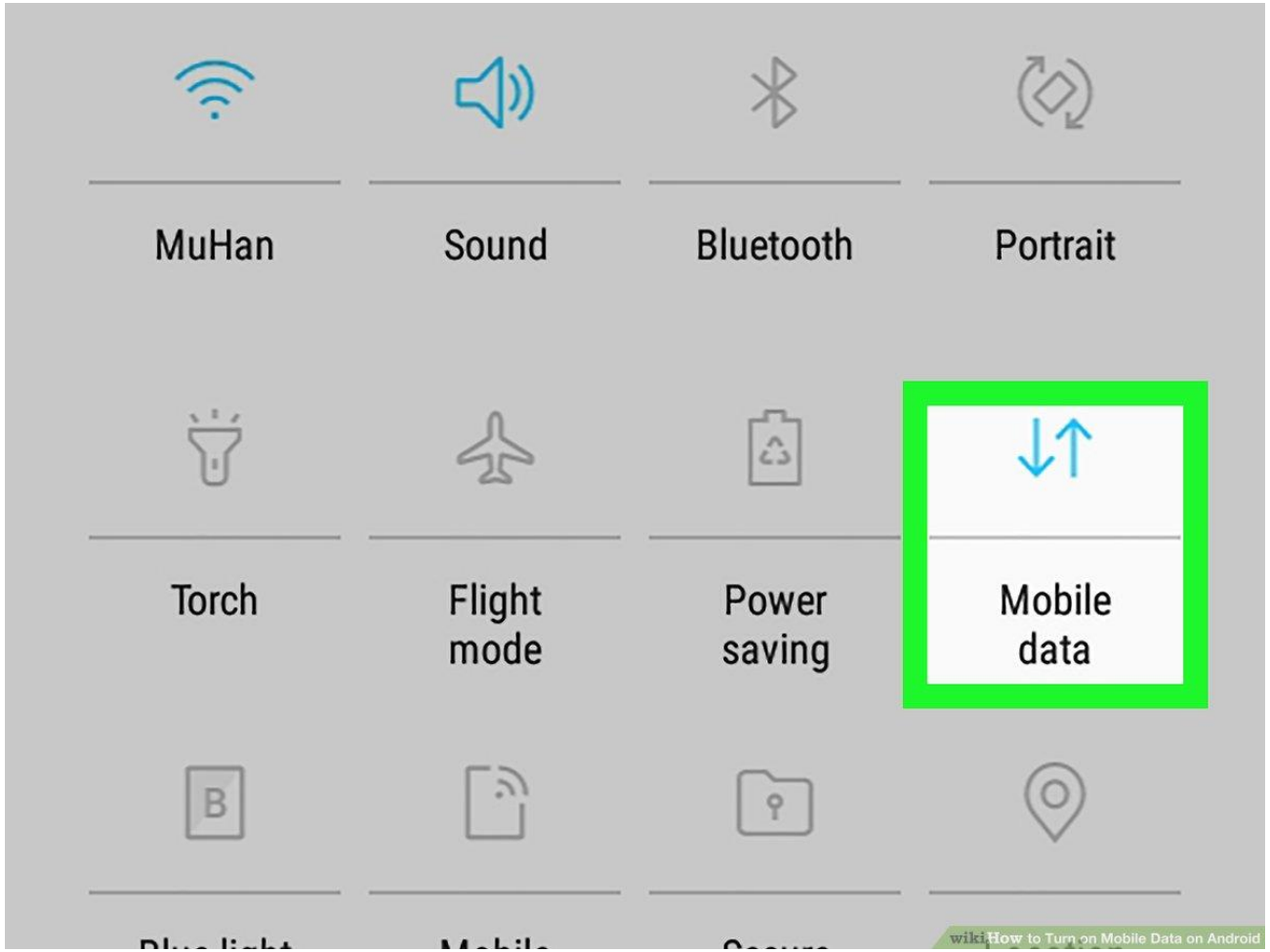
1. Connecting to the internet
2. Introduction to Email
3. Social Media Basics
4. Inclusivity in the use of social media
5. YouTube

The Internet

- A global network that connects millions of computers and other devices worldwide

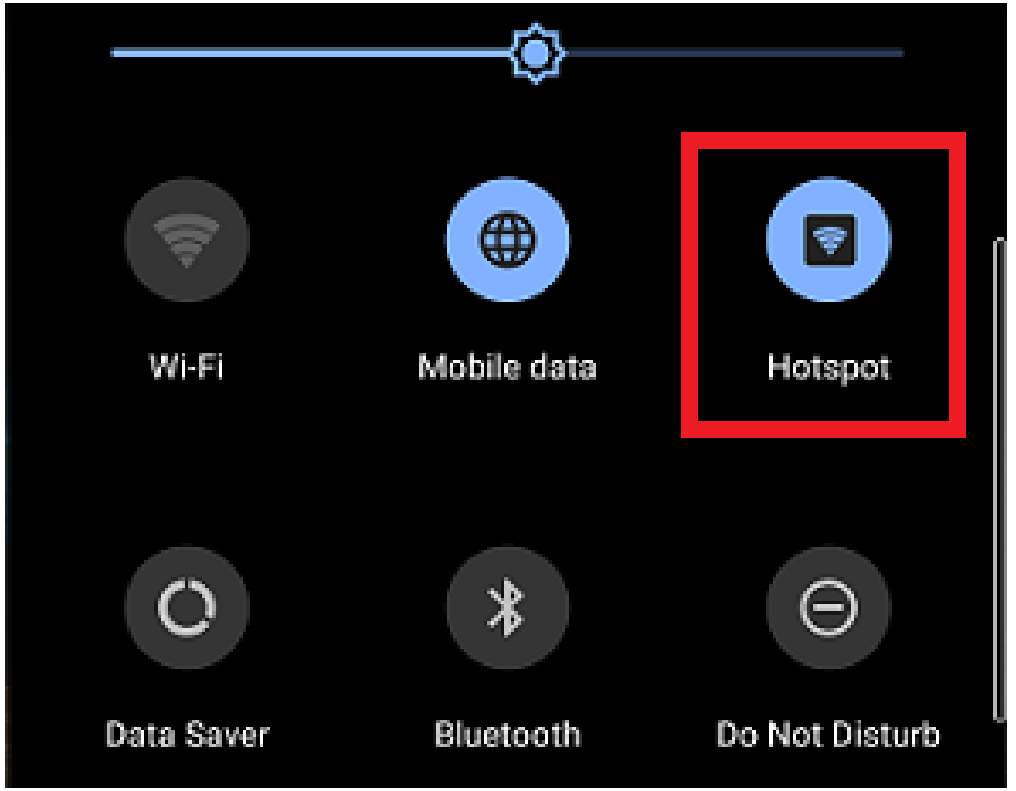
Enabling and disabling mobile data

- Turn Mobile data on or off.



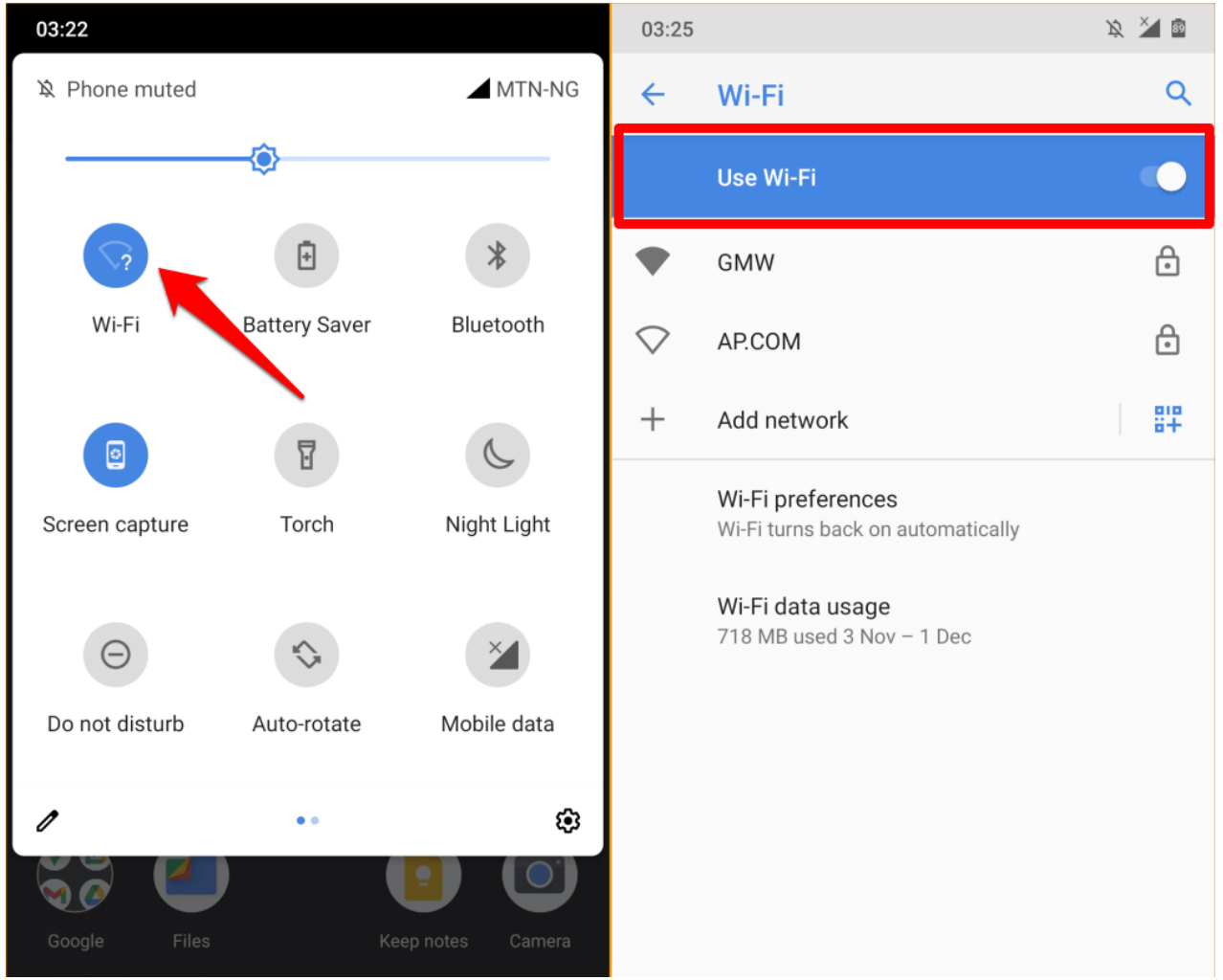
Mobile Hotspot & Tethering

- Use your phone's mobile data to connect another phone, tablet, or computer to the internet.



Connecting to Wi-Fi

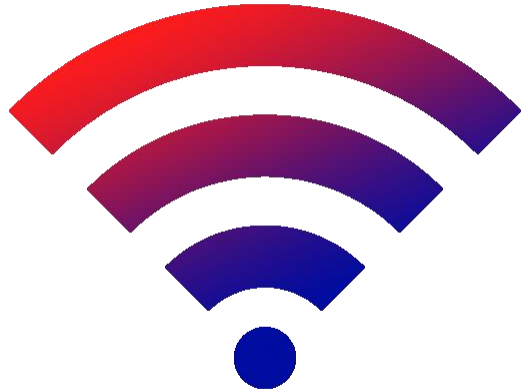
- Connecting to wireless internet using your phone.



Computer Internet Connection

Wifi Connectivity

1. Turn on your computer and make sure the WiFi adapter is enabled.
2. Click the Network icon in the taskbar (bottom right corner) it looks like a WiFi signal or a computer monitor.
3. A list of available WiFi networks will appear.
4. Select your WiFi network name (SSID) from the list.
5. Click Connect.



Computer Internet Connection

- **Ethernet cables**
- Plug one end of the Ethernet cable into the Ethernet port on your computer.
- Plug the other end into an available LAN port on your router or modem.

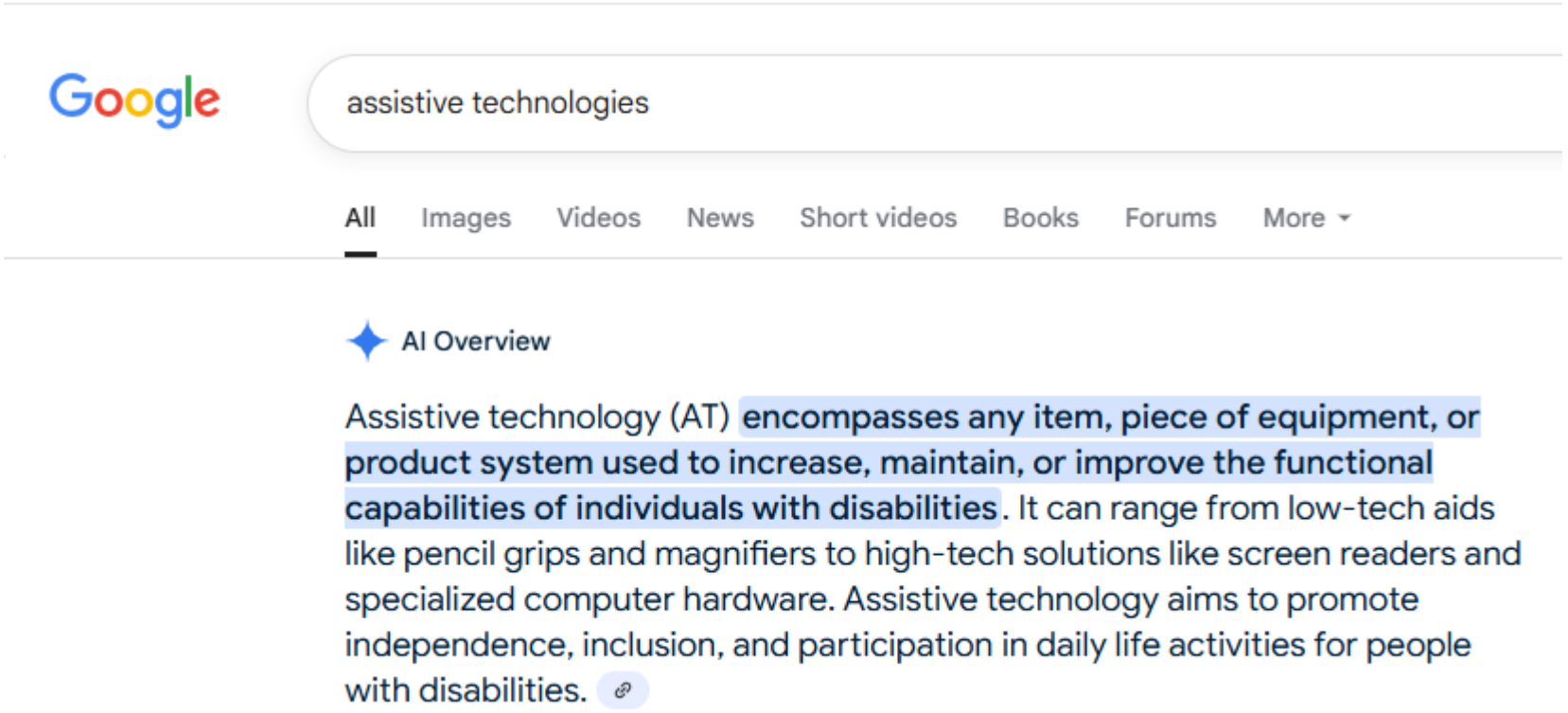
Search Engines.

Comparison of Search Result Styles.

Feature / Platform	Google (Chrome)	Bing	Yahoo	Safari (with Google)
Default Search Engine	Google Search	Bing Search	Bing-powered Yahoo Search	Google (can change to Yahoo, Bing, DuckDuckGo)
Speed	🚀 Very fast	🚀 Fast	⚡ Medium	🚀 Very fast (depends on device/browser)
Search Accuracy	✅ Very high (AI-driven, personalized)	✅ High	⚠️ Moderate (heavily ad-filled)	✅ Very high (if using Google)
Search Layout	Clean, simple, with knowledge panels	Visual-heavy layout (image and video tiles)	Cluttered with Yahoo content and news	Clean (uses Google layout and features)
Ads in Results	High but clearly labeled	High	High and sometimes confusing	High (if using Google)
Privacy & Tracking	❌ Low privacy (tracks user data)	⚠️ Medium privacy	❌ Low (uses user data for ads/content)	⚠️ Medium (depends on engine used)
Feature / Platform	**Google (Chrome)**	**Bing**	**Yahoo**	**Safari (with Google)**

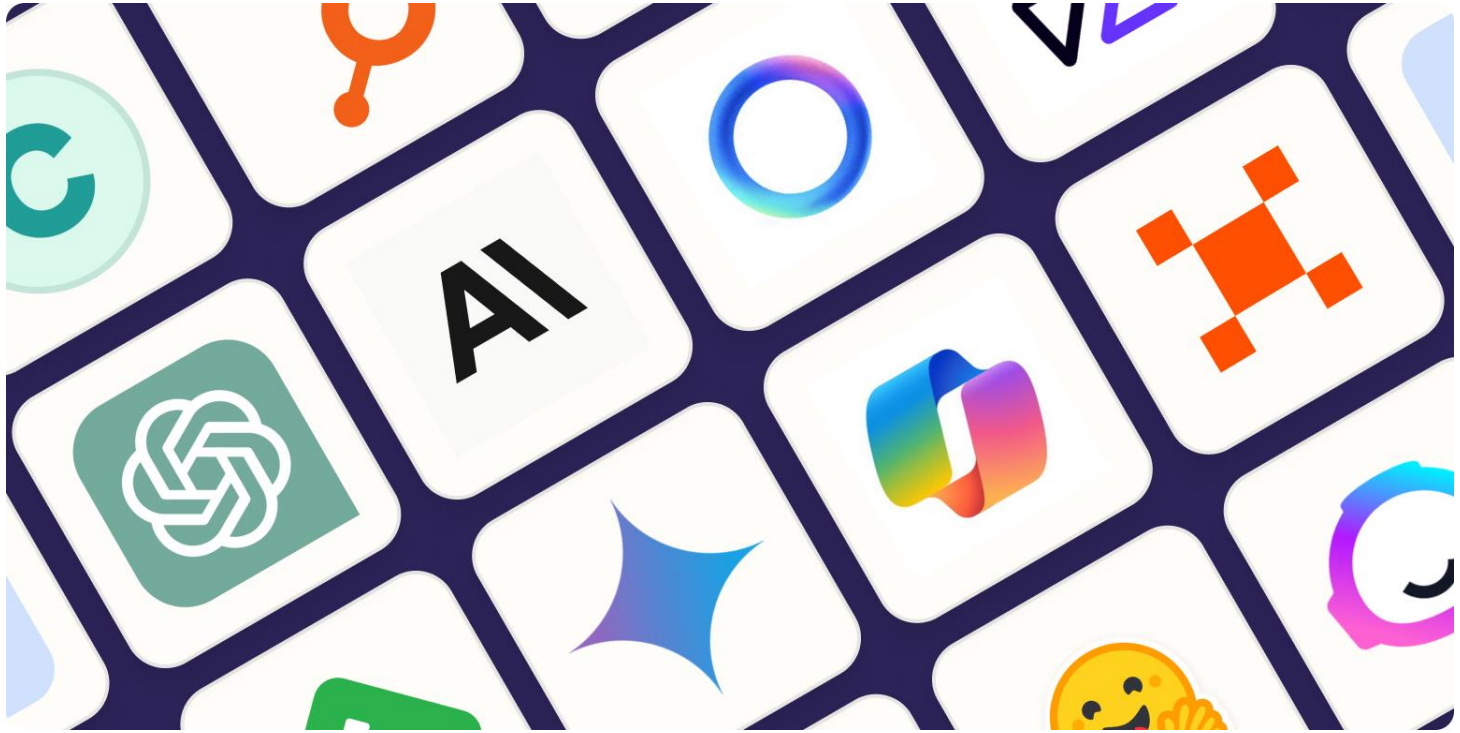
Search Engines.

- Text, Images, Videos results



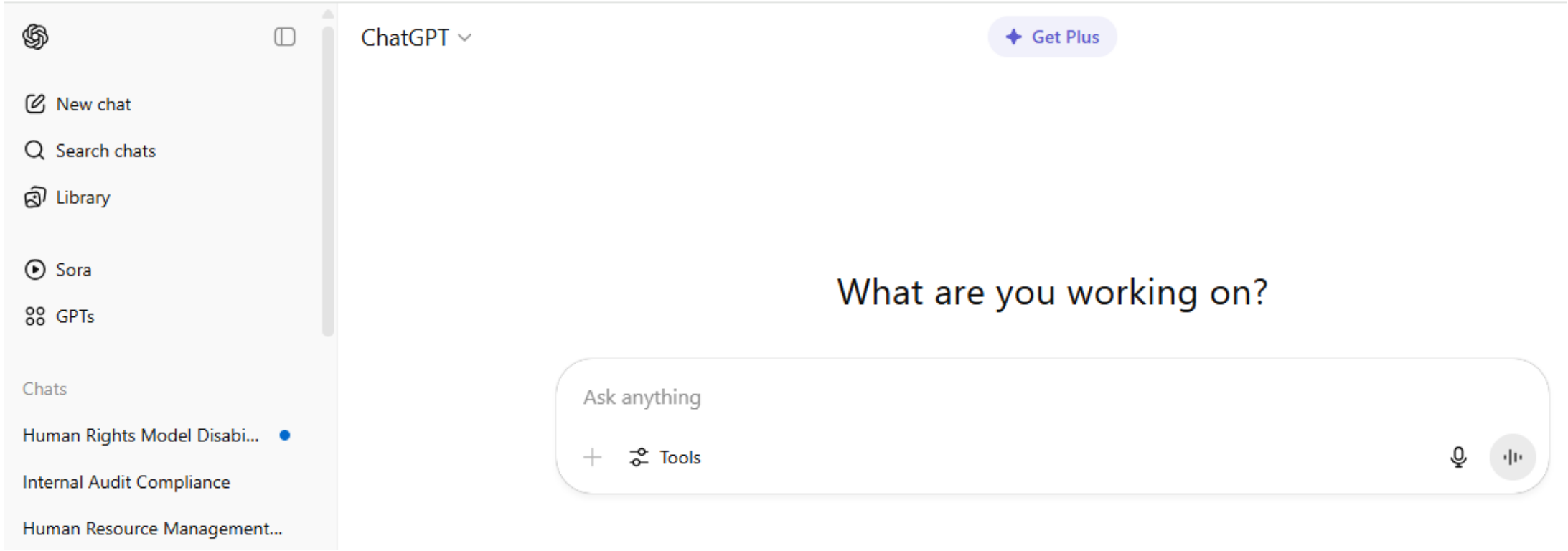
Introduction to AI.

- **Artificial Intelligence** (AI) refers to the ability of machines or computer systems to simulate human intelligence processes. These processes include learning, reasoning, problem-solving, understanding language, and perceiving the environment.



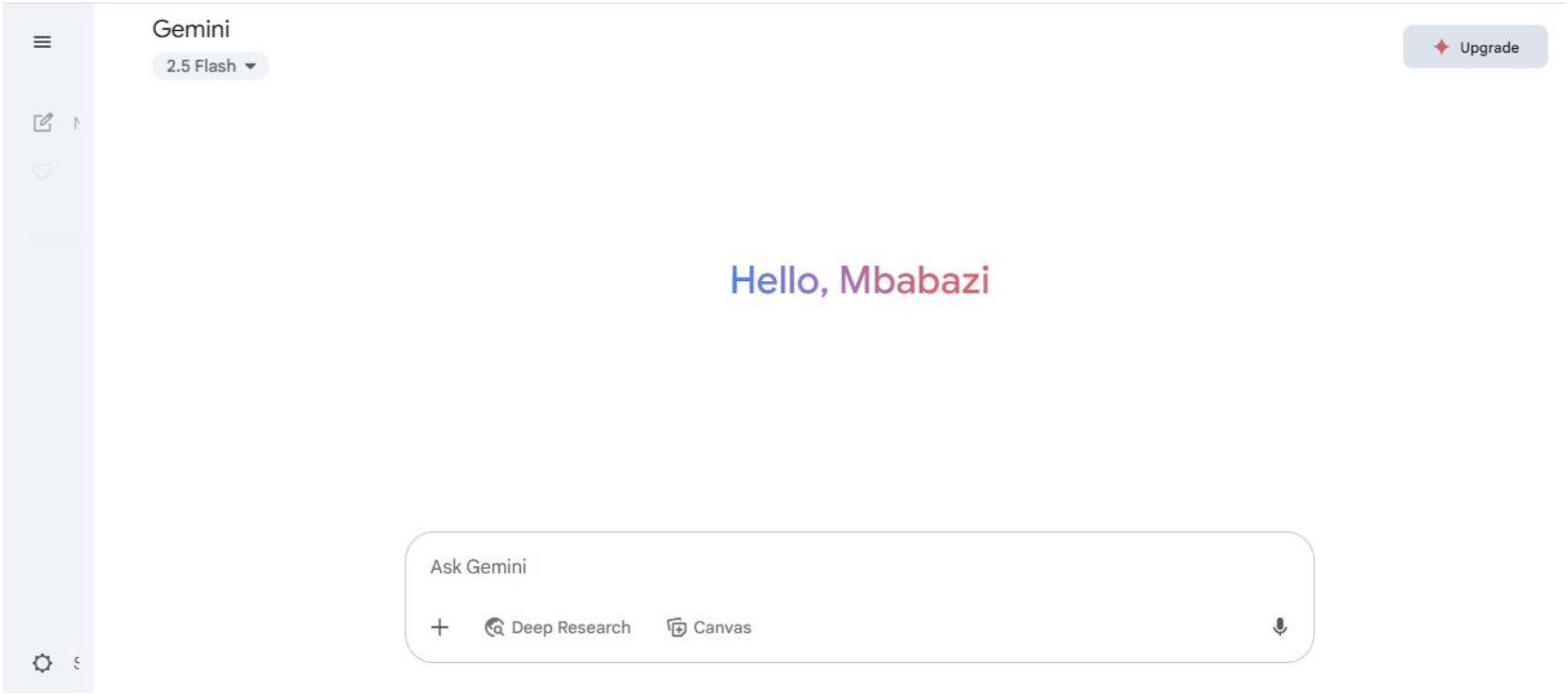
Introduction to AI.

- **chatgpt**
- https://chatgpt.com/



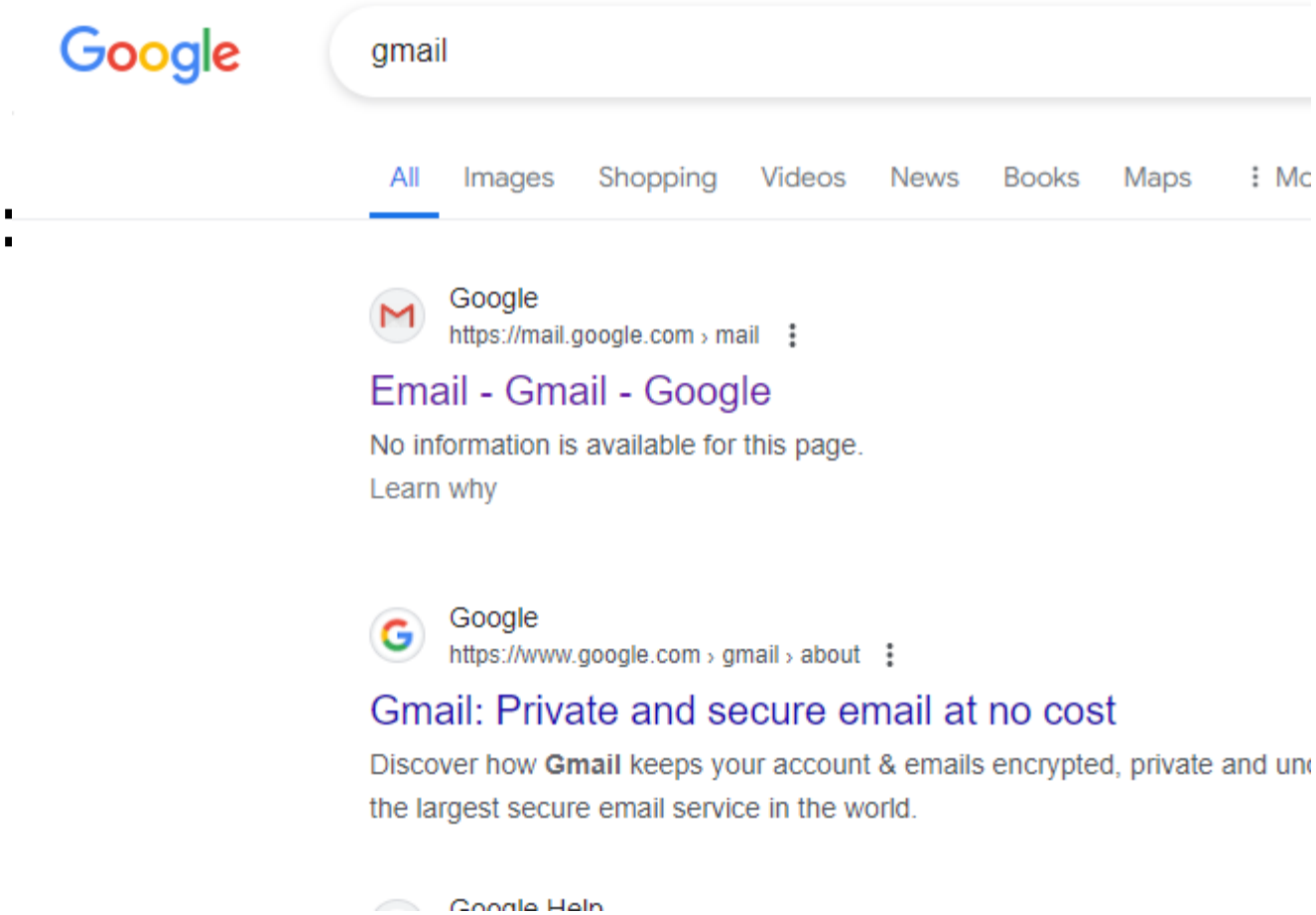
Introduction to AI.

- Gemini
- https://gemini.google.com/app



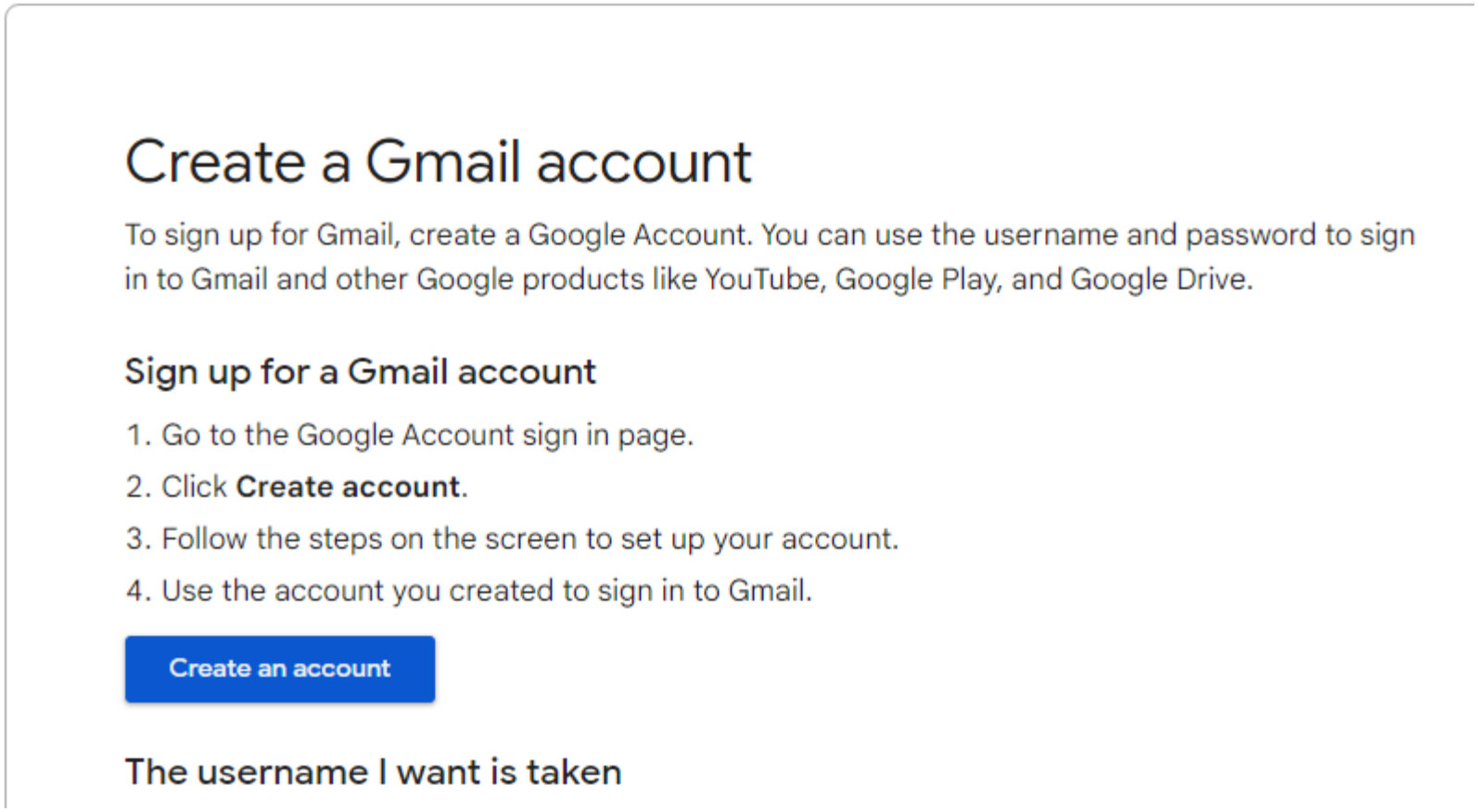
How to create an email address

- **Visit the Gmail Website**:
- Open your web browser and go to Gmail.



How to create an email address

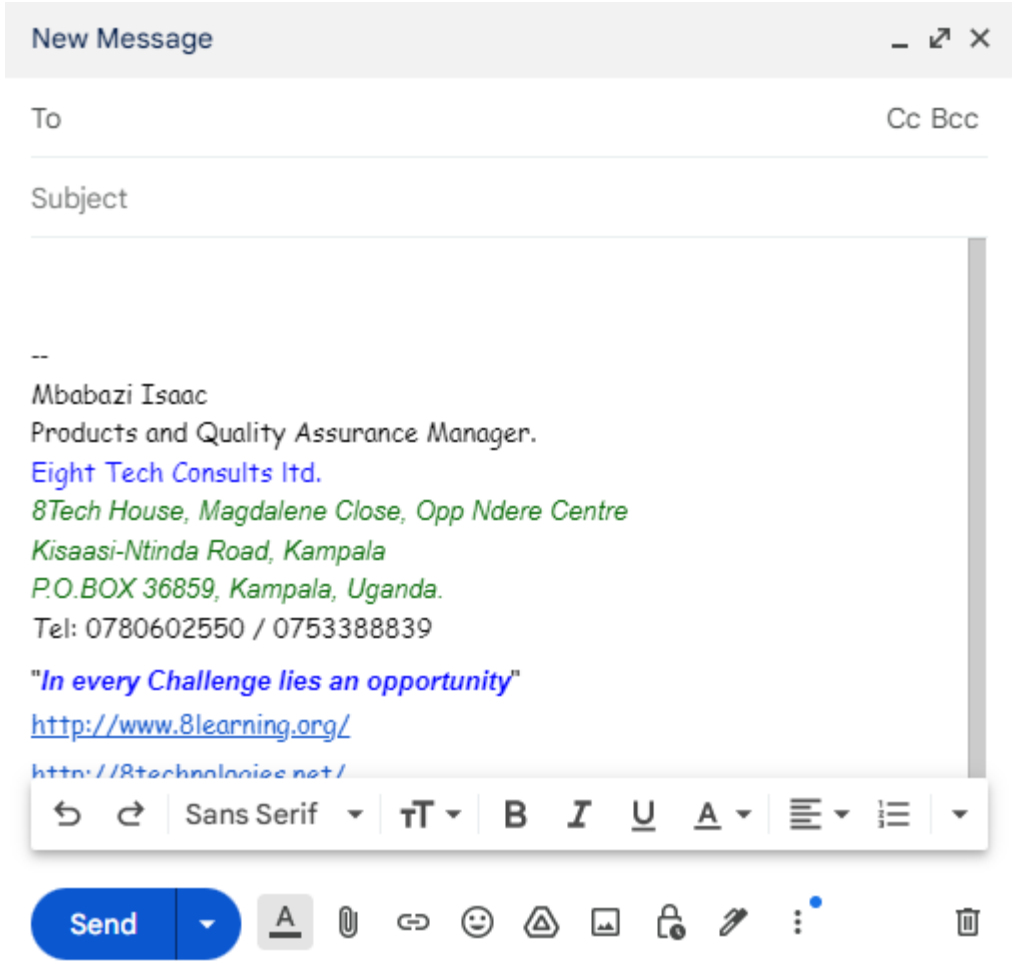
- **Start the Sign-Up Process**:
- Click on "Create account".



How to send an email address

Click the compose button, enter email address you want to sent to and subject.

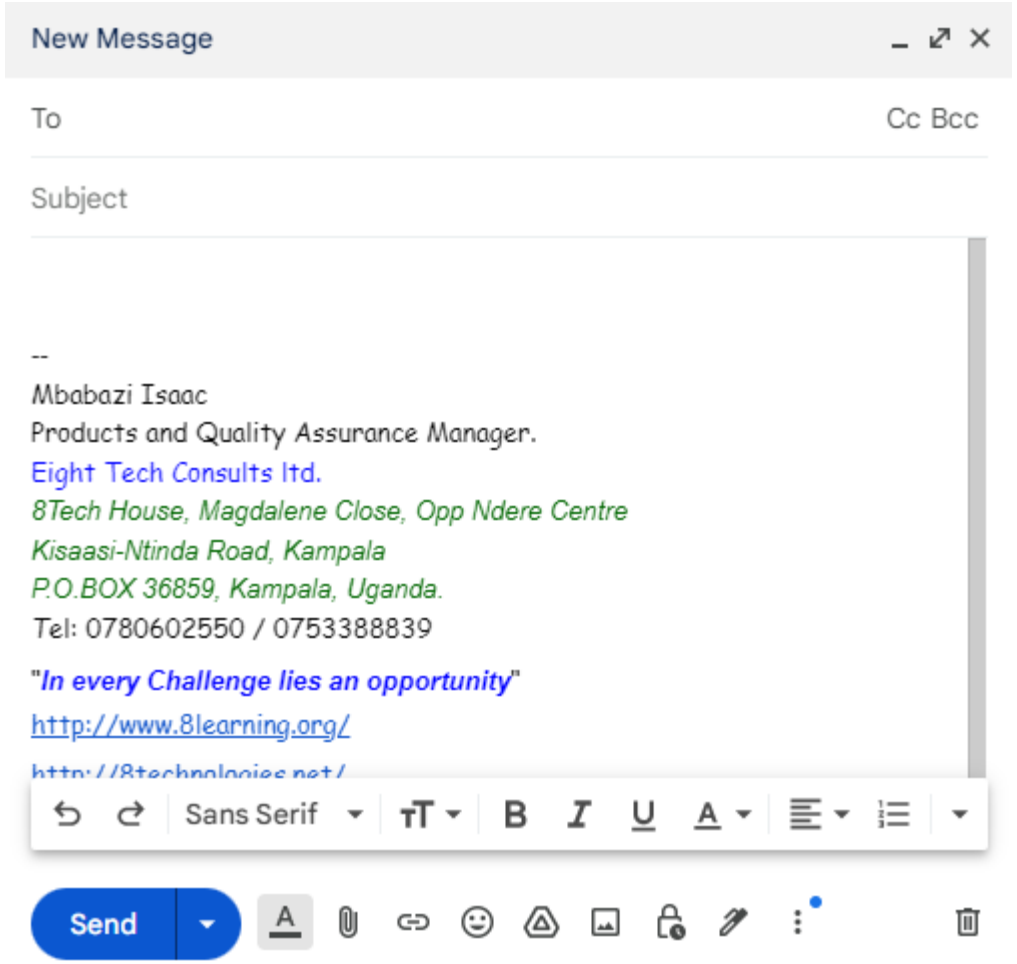
Write the information and click send button



How to send an email address

Cc (Carbon Copy)

The "Cc" field is used to send a copy of the email to individuals who need to be informed about the message but are not the primary recipients



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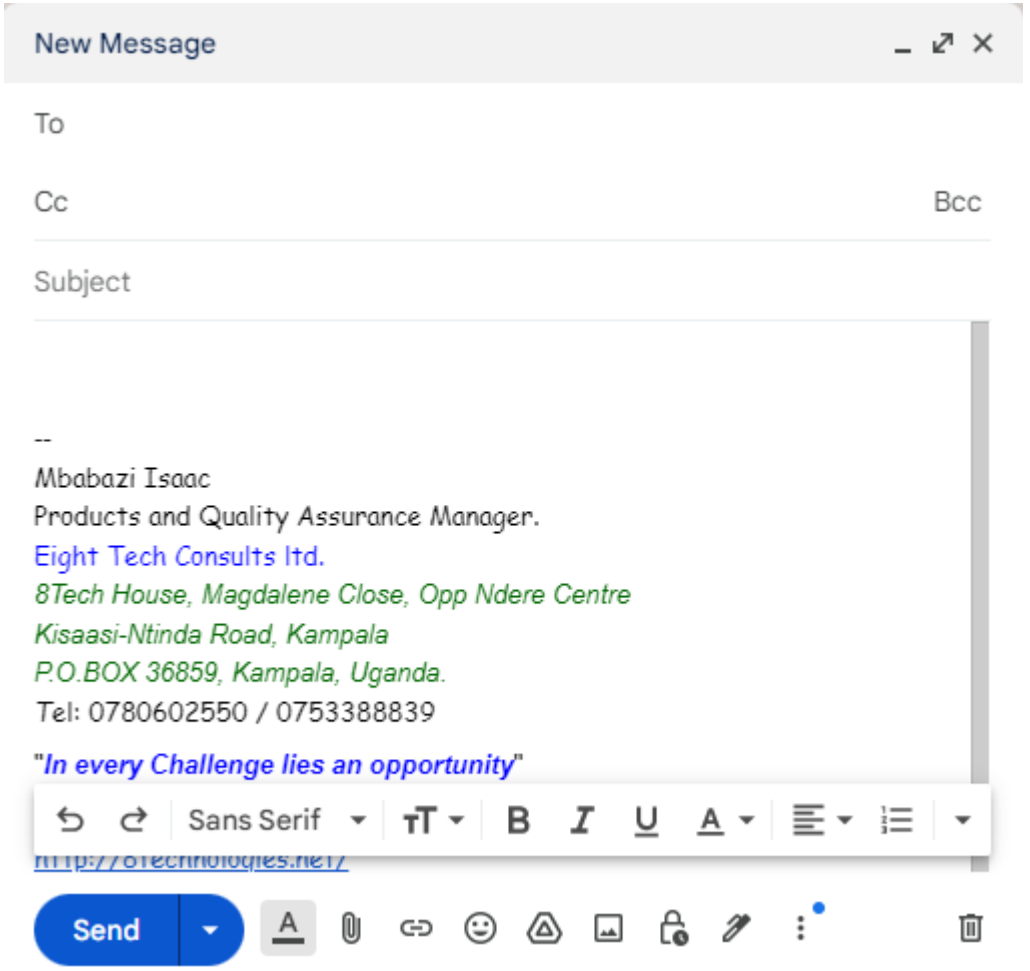
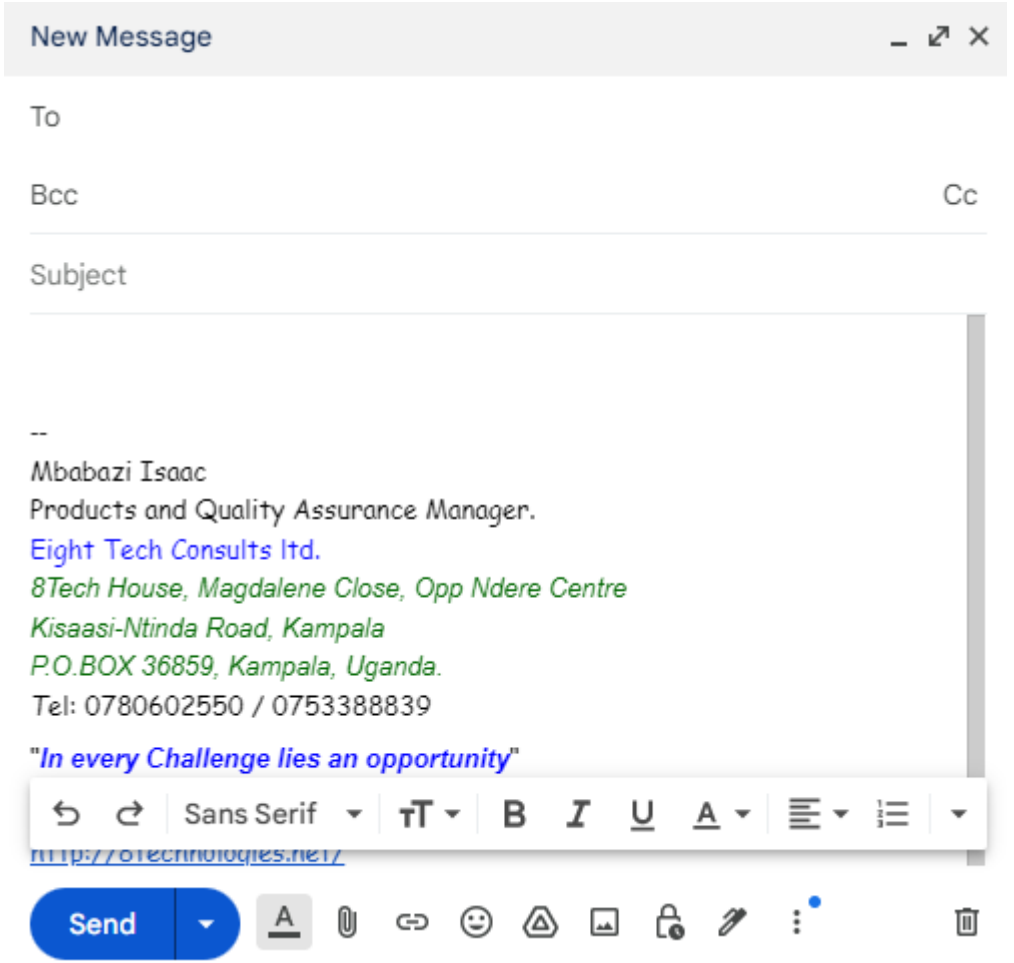


How to send an email address

Bcc (Blind Carbon Copy)

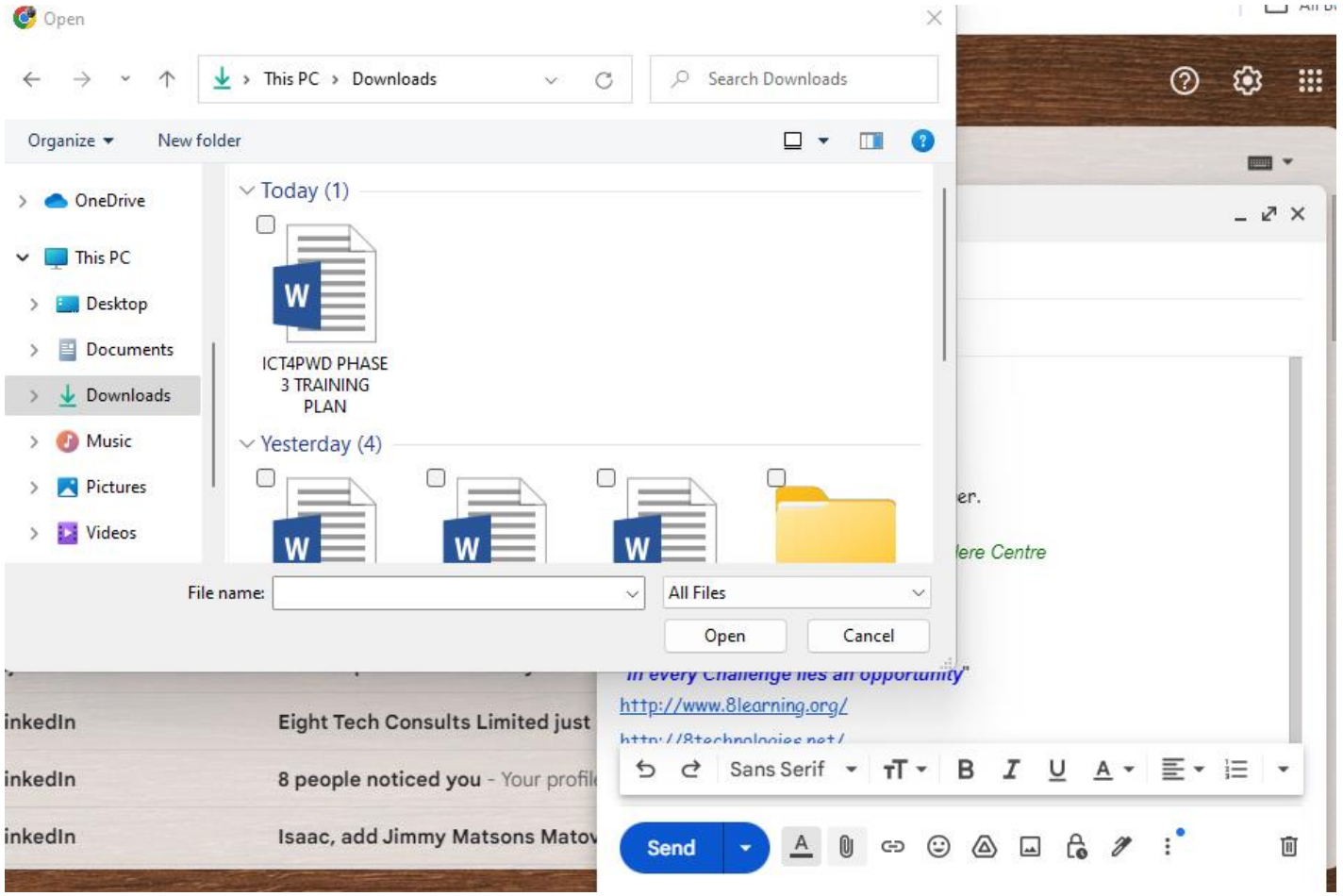
The "Bcc" field is used to send a copy of the email to individuals discreetly. This is useful when you want to inform someone without revealing their identity to other recipients



How to send an email address

Attachments:

Used to attach files to an email



Use of social media

What is social media

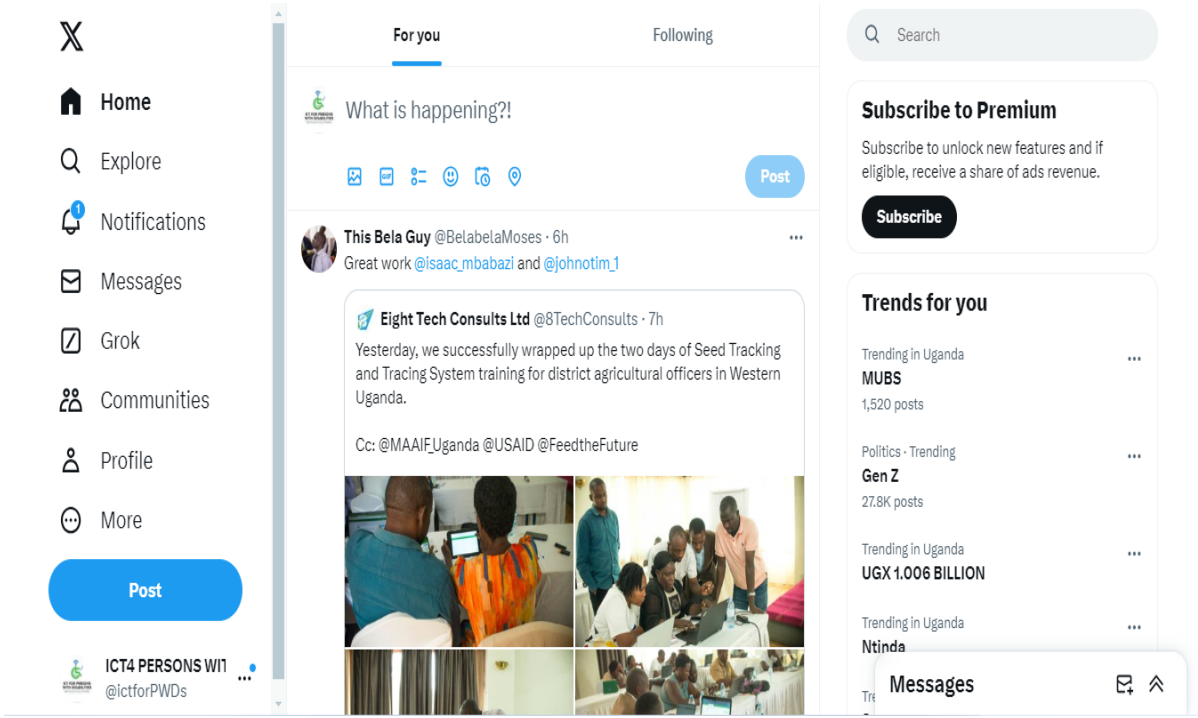
Social media refers to digital platforms and technologies that enable individuals and communities to create, share, and interact with content. It allows people to connect, communicate, and engage with others online, fostering social interactions and information sharing.

Social media platforms provide a range of features and functionalities that facilitate user-generated content, such as text posts, photos, videos, and links. Some common examples of social media platforms include Facebook, Twitter, Instagram, LinkedIn, YouTube, and TikTok.

Use of social media

X

- Today's X is now less focused on **"What are you doing?"** and more about **"What's going on?"** It has emerged as **a source for discovery** with a focus on **sharing relevant information** and **engaging in conversation**. .



Use of social media

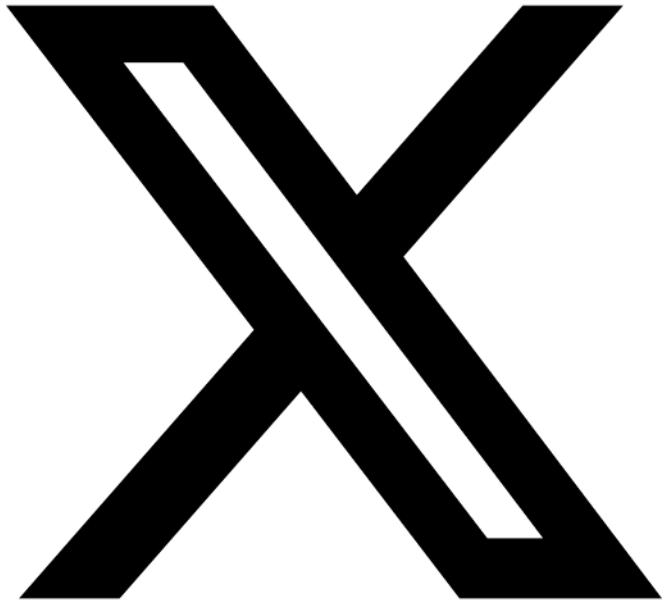
X

To join visit

https://x.com/

Or

Download the app on google play store



Use of social media

LinkedIn

- LinkedIn is a social networking platform designed specifically for professionals and businesses. It serves as an online community for people to connect, build relationships, and share information related to their careers, industries, and professional interests

Use of social media

LinkedIn

To join visit

https://linkedin.com/

Or

Download the app on google play store

Social media platforms

WhatsApp

WhatsApp is a widely used messaging application that allows users to send text messages, voice messages, make voice and video calls, and share various types of media, such as photos, videos, and documents.

Social media platforms

key features and aspects of WhatsApp:

Messaging and Calling: WhatsApp enables users to send text messages and make voice and video calls to individuals or groups.

Social media platforms

key features and aspects of WhatsApp:

End-to-End Encryption: WhatsApp offers end-to-end encryption for messages, voice calls, video calls, and shared media. This means that only the sender and the recipient can read or access the content, ensuring privacy and security.

Social media platforms

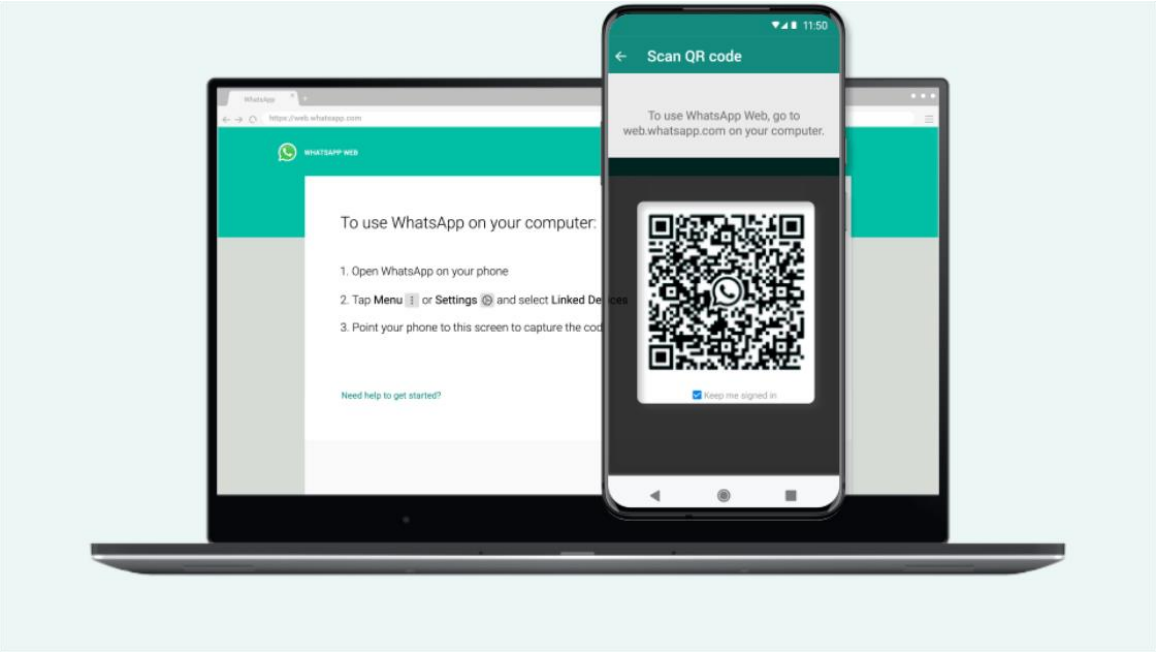
key features and aspects of WhatsApp:

Group Chats: Users can create group chats to communicate with multiple contacts simultaneously.

Social media platforms

key features and aspects of WhatsApp:

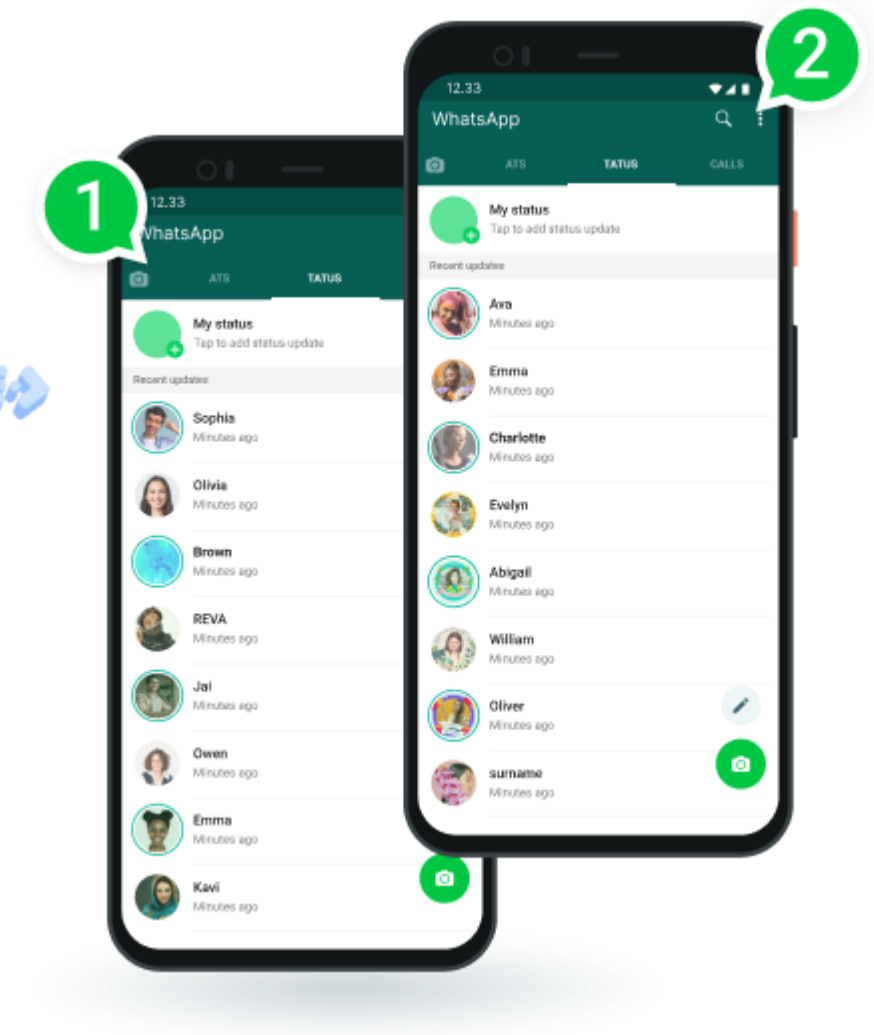
WhatsApp Web and Desktop: WhatsApp offers a web and desktop version that allows users to access their chats and messages from a computer.



Social media platforms

key features and aspects of WhatsApp:

Status Updates: Similar to stories on other social media platforms.



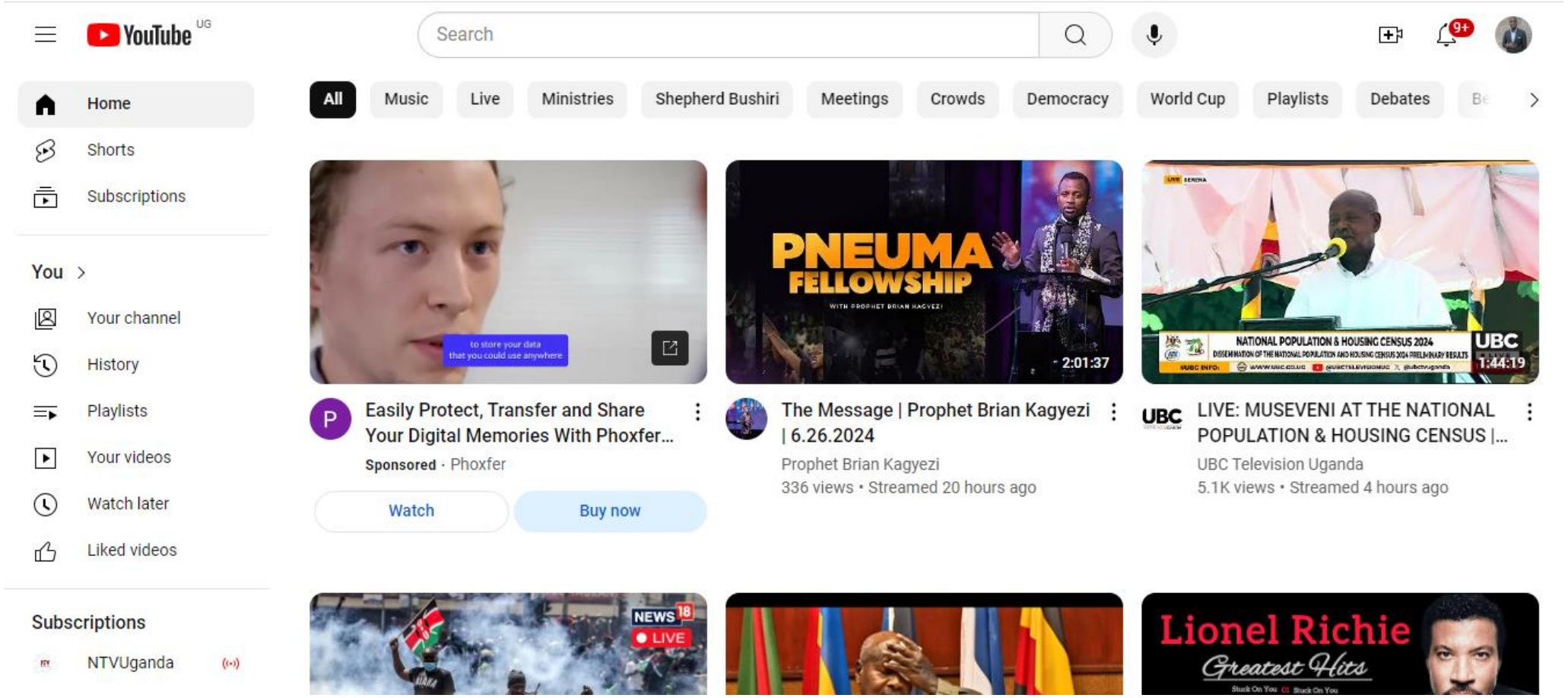
Social media platforms

key features and aspects of WhatsApp:

Voice Notes and Recordings: WhatsApp provides a convenient voice recording feature that allows users to send voice messages instantly.

YouTube

Visit https://www.youtube.com/



YouTube

Enabling subtitles click cc icon

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Q&A

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